

# SFA Color Palette



Good For Type, Dark, Neutral, Earth/Soil, Organic, Timeless



Sky, Clean, Bright, Formal, Water



Fresh, Organic, Growth, Plants, Healthy, Environmentally Friendly



Warm, Calls Attention, Stimulating, Intense



Harvest, Appetizing, Vibrant, Autumn, Friendly



Eye Catching, Sunshine, Cheerful, Optimism, Energy

